OPEN WEETING HEW

ORIGINAL



COMMISSIONERS

JEFF HATCH-MILLER - Chairman
WILLIAM A. MUNDELL
MARC SPITZER
MIKE GLEASON
KRISTIN K. MAYES



ARIZONA CORPORATION COMMISSION

DATE:

March 21, 2006

DOCKET NO:

T-01954B-05-0640

TO ALL PARTIES:

Enclosed please find the recommendation of Administrative Law Judge Amy Bjelland. The recommendation has been filed in the form of an Opinion and Order on:

BINGAMAN V. CITIZENS UTILITIES RURAL COMPANY, INC.

(COMPLAINT)

Pursuant to A.A.C. R14-3-110(B), you may file exceptions to the recommendation of the Administrative Law Judge by filing an original and thirteen (13) copies of the exceptions with the Commission's Docket Control at the address listed below by 4:00 p.m. on or before:

MARCH 30, 2006

The enclosed is <u>NOT</u> an order of the Commission, but a recommendation of the Administrative Law Judge to the Commissioners. Consideration of this matter has <u>tentatively</u> been scheduled for the Commission's Open Meeting to be held on:

APRIL 4 AND 5, 2006

For more information, you may contact Docket Control at (602)542-3477 or the Hearing Division at (602)542-4250. For information about the Open Meeting, contact the Executive Director's Office at (602) 542-3931.

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CORP COMMISSION

COMMISSION

BRIAN C. McNEIL EXECUTIVE DIRECTOR

BEFORE THE ARIZONA CORPORATION COMMISSION

1 2 COMMISSIONERS 3 JEFF HATCH-MILLER, Chairman WILLIAM A. MUNDELL 4 MARC SPITZER MIKE GLEASON KRISTIN K. MAYES 6 IN THE MATTER OF THE FORMAL DOCKET NO. T-01954B-05-0640 COMPLAINT AGAINST CITIZENS UTILITIES RURAL COMPANY, INC. dba FRONTIER DECISION NO. CITIZENS UTILITIES RURAL COMPANY, 8 FILED BY BETTY BINGAMAN. **OPINION AND ORDER** 9 DATE OF HEARING: November 15, 2005 (Pre-Hearing Conference); January 23, 2006 10 PLACE OF HEARING: Phoenix, Arizona 11 ADMINISTRATIVE LAW JUDGE: Amy Bielland 12 APPEARANCES: Betty Bingaman, in propia persona; 13 Kevin Saville, Associate General Counsel, on behalf of 14 Citizens Utilities Rural Company, Inc. dba Frontier Citizens Utilities Rural Company; and 15 Keith Layton, Staff Attorney, Legal Division, on behalf 16 of the Utilities Division of the Arizona Corporation Commission. 17 BY THE COMMISSION: 18 On September 2, 2005, Betty Bingaman ("Complainant" or "Mrs. Bingaman") filed with the 19 Arizona Corporation Commission ("Commission") a formal complaint against Citizens Utilities 20 Rural Company dba Frontier Citizens Utilities Rural Company ("Frontier"). 21 On October 3, 2005, Frontier filed a response to the Complaint. 22 On November 1, 2005, by Procedural Order, a Pre-Hearing Conference was set for the 23 purpose of defining the issues, discussing the procedures governing this matter and to set a hearing 24 date. 25 On November 15, 2005, the record of Complainant's informal complaint was docketed. 26 On November 17, 2005, by Procedural Order, a hearing was scheduled in this matter. 27 On January 6, 2006, Frontier docketed its Notice of Filing Testimony. 28

On January 12, 2006, Frontier filed its notice of errata.

On January 20, 2006, Complainant filed a response to Frontier's response to the Complaint. Frontier filed its Motion to Permit Kevin Saville, Esq. to Appear *Pro Hac Vice* Pursuant to Rule 33, Rules of Supreme Court.

On January 23, 2006, a full public hearing was held before a duly authorized Administrative Law Judge of the Commission at its offices in Phoenix, Arizona. At hearing, Frontier's Motion to Permit Kevin Saville, Esq. to Appear *Pro Hac Vice* was approved by the Administrative Law Judge. At the conclusion of the hearing, the matter was taken under advisement pending issuance of a Recommended Opinion and Order.

* * * * * * * * * *

Having considered the entire record herein and being fully advised in the premises, the Commission finds, concludes, and orders that:

FINDINGS OF FACT

Background

- 1. Frontier is a certificated telecommunications provider operating in Mohave County, Arizona.
- 2. On September 2, 2005, Betty Bingaman, a property owner in Frontier's service territory, filed a Complaint with the Commission against Frontier alleging that Frontier employees in Kingman misquoted the price for telephone installation to her home. Complainant stated that she was told by Frontier's customer service people that installation of a telephone line in her home would cost only \$60.00, but in fact the final quote from Frontier was an estimated cost of approximately \$7,800.00. Complainant contended that she should not have to pay the line extension charge and requested relief in the form of installation of telephone service with no line extension charge or, in the alternative, that Frontier purchase Complainant's home for \$155,818.00, the amount she paid for her residence and improvements in reliance upon having telephone service at the \$60.00 charge.
- 3. On October 3, 2005, Frontier filed a response to the Complaint. Frontier stated that upon receiving Complainant's order for telephone service on February 25, 2005, it conducted an engineering study. The engineering study determined that based on the necessity to construct nine

aboveground telephone poles to run approximately 2,375 feet of telephone cable to Complainant's home, the line extension charges would be \$9,200.00. Frontier asked that the Complaint be dismissed.

- 4. The Pre-Hearing Conference was held on November 15, 2005, as scheduled. Complainant appeared on her own behalf telephonically and Respondent appeared through counsel telephonically. The parties stated that they would be able to go forward with a hearing after the first of the year.
- 5. On November 15, 2005, the "record" of Complainant's informal complaint was docketed.
- 6. By Procedural Order issued November 17, 2005, a hearing was set to commence on January 23, 2006, and the parties were given deadlines for filing testimony and exhibits.
 - 7. On January 6, 2006, Frontier docketed its Notice of Filing Testimony.
 - 8. On January 12, 2006, Frontier filed its notice of errata.
- 9. On January 20, 2006, Complainant filed a response to Frontier's response to the Complaint. Frontier filed its Motion to Permit Kevin Saville, Esq. to Appear *Pro Hac Vice* Pursuant to Rule 33, Rules of Supreme Court.
- 10. The hearing on this matter was held as scheduled on January 23, 2006 before a duly authorized Administrative Law Judge of the Commission. Complainant appeared on her own behalf and Frontier appeared through counsel.
- 11. Complainant testified on her own behalf. Complainant's response to Frontier's response to the Complaint was entered as an exhibit.
- 12. Respondent presented the testimony of Charles Huttsell and Stephen Pebley and entered two exhibits into the record.
- 13. The hearing ended after Complainant and Respondent concluded their evidentiary presentations.
- 26 14. The Complaint arises from a February 25, 2005 request by Betty Bingaman for the

¹ The "record" of Complainant's informal complaint includes the reports created by the Commission's Consumer Services Division during discussions with both Complainant and frontier as Consumer Services attempted to resolve the issues raised by Mrs. Bingaman informally.

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provision of telephone service to her home located at 11078 South Alvis Road in Yucca, Arizona, southeast of Kingman, Arizona, in the Golden Valley Ranchos Unit 9 South development, a map of which is attached as Exhibit A. Complainant alleged that the previous owner of the property, her son, Don Guthrie, made an inquiry on August 30, 2004 of Frontier regarding the cost to install a telephone line and he received the answer that the total charge would be \$60.00. Complainant then requested an estimate for service on February 25, 2005 and was again told the fee would be \$60.00. An order for service was made of Frontier in May 2005. Mrs. Bingaman provided a written document indicating a charge of \$60.00 on a form entitled "Frontier Communications". The document gives an order number, phone number, and "Deposit/APAY" which indicates "Xfer Chg \$60.00". Complainant also alleged that she has been treated in an unfair manner and differently from various neighbors, who received telephone service without having to pay for the laying of underground lines.

- Tariff provides for line charges consistent with the estimate given to her; however, she consistently stated her dissatisfaction with the disconnect between the company's policies and what information customer service representatives tell potential customer regarding installation fees and costs. She testified the understanding she and Mr. Guthrie had from asking Frontier's customer service representative was that if there was telephone service in the section of land on which the property was located, the hookup fee would be \$60.00, regardless of whether Frontier had to "run the line quite a ways." Tr. at 18. Mrs. Bingaman admitted that she did not present any plat drawings or maps to Frontier's customer service representatives during her inquiry. *Id.* at 28.
- 16. The location of Mrs. Bingaman's home is reflected on Exhibit A, Block F, Lot 14. Currently, hers is the only home on that street, although she has neighbors living within a few blocks of her home within her development. Mrs. Bingaman testified that one of her neighbors, Glynn Ross, is a Frontier subscriber whose home is located two lots away from her home, in Block G, Lot 13. She further stated that another of her neighbors, located in Block F, Lot 5, "has been fighting with the telephone company for years to get a phone." *Id.* at 17. Mrs. Bingaman also testified that she knows of three or four other residents of Golden Valley Ranchos Unit 9 South who want telephone service "that have just about given up" on getting it. *Id.* Mr. Stephen Pebley, who was in charge of

 operations and engineering for Mohave County at the time relevant to Mrs. Bingaman's complaint, stated that there is an issue with right-of-way in determining how to provide service to a particular lot. *Id.* at 52. He testified that a certain area around lots in a subdivision such as Mrs. Bingaman's is dedicated for right-of-way. *Id.* at 53. Therefore, Mr. Pebley stated, Frontier may not simply cross another person's private property to provide telephone service. *Id.*

- 17. Mrs. Bingaman testified that she does have a cell phone; however, she stated that the cell phone service is spotty where she lives. *Id.* at 29.
- 18. Regarding Complainant's testimony that both she and her son, the former owner of the property,² were given a quote of \$60.00 for telephone service, Mr. Curt Huttsell, Manager, Government and External Affairs for Frontier, testified that it is Frontier's policy that customer service employees would look up the address of the property in question prior to determining the service charge. Mr. Hutsell testified that the \$60.00 charge referred to by Complainant is actually a combination of two tariff charges; a service order charge of \$30.00 and a line connection fee of \$30.00. He further testified that it appeared that Mr. Guthrie failed to put in an order for service at the time of his inquiry, which would have necessitated a computer check of Frontier's records for that address and revealed that the property on Alvis Road did not already have telephone plant, and that the cost would be more than the service fee for a home with existing plant.
- 19. Mr. Huttsell testified that the engineering study done in this case indicated that it would be necessary to run telephone cable over approximately 2,375 feet and to construct nine aboveground telephone poles to reach the Complainant's home. In May 2005, Frontier determined that three power poles had been erected since the initial engineering study, reducing the number of poles needed and thereby the total cost for Frontier to serve the Complainant's residence to \$7,872.00. This is the status of the cost estimate to date.
- 20. A.A.C. R14-2-506(A)(1) requires telephone utilities to file with the Commission a tariff that defines the conditions governing construction agreements. Pursuant to Frontier's Telephone Services Tariff for Outside Plant Facilities, Section 14.1.1(a), charges in the tariff for

² The record does not reflect whether Mr. Guthrie or Mrs. Bingaman gave the address of the property to the Frontier customer service representatives prior to when Mrs. Bingaman placed her order for service.

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Complaint. 23. Although we are dismissing the Complaint, we believe Mrs. Bingaman has raised

legitimate issues with respect to the information provided by Frontier's customer service representatives to potential customers. According to Mr. Pebley, the triggering event for Frontier to make a determination of whether or not it has facilities to serve a customer is when the customer places an order for service. Id. at 51. This policy, which in theory would provide a potential customer with an accurate understanding of the cost for telephone service, is problematic because it

apparently links the accuracy of the estimate to placing an order for service. Instead, Frontier should ask a potential customer for the location where service is intended to be provided in order to give an

facility extensions are intended to prevent the unreasonable burdening of the body of existing customers. The policy of not burdening existing customers with extension costs of new customers is sound public policy, but must be applied in a non-discriminatory manner – especially if a potential customer relies on representations of the company's representatives.

Regarding her discrimination claim, Mrs. Bingaman testified that certain of her

- neighbors had received telephone service installed at no cost to them. Mr. Pebley testified that at the time of the request for service from Mrs. Bingaman's neighbors in approximately 1998, there were several inquiries from customers in the area for service. Mr. Pebley discussed consolidation of their orders to share the cost. In that case, Frontier installed a microwave system to span eight miles from Frontier's closest central office to the development, and then cable was laid to the homes from the utility pedestal to provide the service. Mrs. Bingaman's home is located to the north by about five lots and west by about two lots of the utility pedestal. Consistent with Frontier's tariff, which provides in Section 14.1.2(a) that it "will extend its lines to reach applicants provided that the cost of constructing the required line extension will not exceed seven times the estimated annual exchange revenue" from the applicants, Frontier did not charge the 1998 group for the line extension.
- 22. No evidence presented in this proceeding supports Complainant's assertion that Frontier is applying its approved tariff unfairly, unjustly, or in a discriminatory manner. We believe that the policy set forth in Frontier's tariff is reasonable – to insulate existing customers from the costs associated with extending service to new customers and we will therefore dismiss the

accurate estimate of costs, regardless of whether an order is placed. According to Mrs. Bingman, Frontier failed to do this, and as a result she relied to her detriment based on Frontier's representations. Because there may be a number of customers who request service to areas remote from current utility pedestals, we encourage Frontier to emphasize the necessity and importance of ensuring that people requesting service in such a quickly growing area have an accurate understanding of the cost for telephone service consistent with Frontier's tariff or, if this is impossible due to the necessity for an engineering study to determine the actual cost, to ensure the customer understands that, at a minimum, they will likely be required to pay far more than the standard \$60.00 fee. Therefore, we will require that Frontier work with Staff to develop internal procedures and practices that will ensure the accuracy of estimates of telephone utility installation as discussed above. We will also require that Frontier inquire into the availability of Arizona Universal Service Funds to lessen the financial burden of providing telephone service to customers within its service area.

CONCLUSIONS OF LAW

- 1. Frontier is a public service corporation within the meaning of Article XV of the Arizona Constitution and A.R.S. § 40-246.
- 2. Pursuant to A.R.S. § 40-246 and A.A.C. R14-3-106, the Commission has jurisdiction over Frontier and the Complaint herein.
- 3. Frontier's Telephone Services Tariff for Outside Plant Facilities, as approved by Decision No. 59810, is lawful, in compliance with A.A.C. R14-2-506(A), and applies to all telephone line extension requests made to Frontier.

ORDER

IT IS THEREFORE ORDERED that the formal complaint against Citizens Utilities Rural Company, Inc. dba Frontier Citizens Utilities Rural Mrs. Betty Bingaman shall be, and hereby is, dismissed.

IT IS FURTHER ORDERED that Citizens Utilities Rural Company, Inc. dba Frontier Citizens Utilities Rural shall work with Staff to develop practices and procedures to ensure that its employees do not provide misinformation to consumers who inquire about pricing information for

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	telephone utility service and report back to the Commission on its progress on such practices and			
2	procedures within 90 days of this Decision.			
3	IT IS FURTHER ORDERED that Citizens Utilities Rural Company, Inc. dba Frontier			
4	Citizens Utilities Rural shall inquire into the availability of Arizona Universal Service Funds to offset			
5	the high cost of providing service to customers in its service area and report back to the Commission			
6	regarding such availability within 90 days of this Decision.			
7	IT IS FURTHER ORDERED that this Decision shall become effective immediately.			
8	BY ORDER OF THE ARIZONA CORPORATION COMMISSION.			
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11	CHAIRMAN	COMMISSIONER		
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13	COMMISSIONER	COMMISSIONER COMMISSIONER		
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15		IN WITNESS WHEREOF, I, BRIAN C. McNEIL, Executive Director of the Arizona Corporation Commission, have		
16		hereunto set my hand and caused the official seal of the		
16 17				
		hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix,		
17		hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006. BRIAN C. McNEIL		
17 18		hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006.		
17 18 19		hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006. BRIAN C. McNEIL		
17 18 19 20	DISSENT_	hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006. BRIAN C. McNEIL		
17 18 19 20 21	DISSENT	hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006. BRIAN C. McNEIL		
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17 18 19 20 21 22 22 23	DISSENT	hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006. BRIAN C. McNEIL		
117 118 119 120 221		hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006. BRIAN C. McNEIL		
17 18 19 20 21 22 23 24 25	DISSENT	hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006. BRIAN C. McNEIL		
17 18 19 20 21 22 23 24 25 26	DISSENT	hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this day of, 2006. BRIAN C. McNEIL		

1	SERVICE LIST FOR:	CITIZENS UTILITIES RURAL COMPANY, INC.
2	DOCKET NO.:	T-01954B-05-0640
3	Betty Bingaman 11078 Alvis Road, Box 145 Yucca, AZ 86438	
5 6 7	Kevin Saville Associate General Counsel Citizens Communications Company 2378 Wilshire Blvd. Mound, MN 55364	
8 9 10	Christopher Kempley, Chief Counsel Legal Division ARIZONA CORPORATION COMMISSIC 1200 West Washington Street Phoenix, AZ 85007	ON .
111213	Ernest G. Johnson, Director Utilities Division ARIZONA CORPORATION COMMISSIC 1200 West Washington Phoenix, AZ 85007	ON
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